



*You're invited*

GOLF. LUXURY. PARADISE.

*Exclusive Experiences. Cigars & Cocktails. Awards Night.*

JULY 26-29, 2026

BAHA MAR | ROYAL BLUE COURSE

# *A letter from* **OUR TEAM**

Dear Friends,

We are pleased to invite you to become a partner in The 5th Annual Eddie George Celebrity Golf Classic benefiting the Tamara & Edward George Legacy Fund. This event promises to be an extraordinary one, with legendary guests, stories to be shared, and bonds created over two special days.

This year, we're taking the experience international with a destination golf and giving weekend at Baha Mar's Royal Blue Golf Course in the Bahamas, July 26-29, 2026.

Over four days, guests will enjoy world-class golf, curated evening experiences, and meaningful time with Eddie, Tamara, and an incredible lineup of athletes, entertainers, and friends.

We are offering a limited number of partners the chance to have unique and insightful interactions with Eddie and his invited guests, which include athletes, entertainers, and coaches. Your support will help the Tamara & Edward George Legacy Fund fulfill its mission of supporting excellence in athletics, the arts, and entrepreneurship.

Please review the enclosed materials and consider partnering with us in The Eddie George Celebrity Golf Classic. We look forward to seeing you soon, to share stories and raise a toast to a brighter future!

Thank you for your kind consideration.



Executive Director  
Eddie George Celebrity Golf Classic



ALL PROCEEDS TO BENEFIT:





*The*  
**EDDIE GEORGE  
EXPERIENCE**

*The Experience Includes:*

**WORLD  
CLASS GOLF**

Royal Blue Golf  
Course designed  
by Jack Nicklaus

**CELEBRITY  
ACCESS**

Private interactions  
with athletes &  
entertainers

**LUXURY  
EVENING**

Signature dining  
and curated  
entertainment

**DESTINATION  
HOSPITALITY**

Baha Mar's award-  
winning resort  
experience

# EVENT OVERVIEW



*Royal Blue Golf Course — designed by Jack Nicklaus — is one of the Caribbean's most coveted venues, set against the stunning backdrop of Nassau's turquoise coastline. Baha Mar's world-class amenities, celebrated restaurants, and signature hospitality make this an experience that extends far beyond the fairways.*

DAY 1

SUN, JULY 26

Arrivals  
Luxury Gifting Suite

EVENING

### Black Tie & Tennies Gala

Attire: Black Tie & Tennis Shoes  
Red Carpet Arrivals  
Celebrity Pairings  
DJ + entertainment  
Cocktails + Curated dinner  
Silent & Live Auction

DAY 2

MON, JULY 27

Check In  
Morning Breakfast +  
Practice (optional)  
Round 1 - SHOTGUN START  
Royal Blue Golf Course

EVENING

### Bahamas Beach Party

Oceanfront dinner  
DJ + entertainment  
Luxury cigar lounge  
Celebrity appearances

DAY 3

TUES, JULY 28

Check In  
Morning Breakfast + Practice  
(optional)  
Final Round – Shotgun Start  
Awards

EVENING

### Cigars, Cocktails & Conversation with Eddie & Friends

Featured cocktails  
Celebrity Panel  
moderated discussion  
Premium Cigar Lounge

DAY 4

WED, JULY 29

Departures  
Private Transfers





# *Corporate* SPONSORSHIPS

*Align your brand with a premier celebrity charity experience.  
Each tier offers meaningful visibility, exclusive access,  
and the opportunity to be part of a legacy- building event.*

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**FOUNDING  
PARTNER  
\$200K**

*1 Available | Exclusive to  
2026 Bahamas Edition*

# CORPORATE SPONSORSHIPS



## OWNERSHIP & BRAND VISIBILITY

*Premier logo placement across  
all event platforms:*

Course signage and high-traffic placements  
Step & repeat / media backdrops  
Website, digital program, and post-event recap assets

*Integrated inclusion in  
all event marketing,  
PR, and media*

## ELITE ACCESS & EXPERIENCE

*(3) Foursomes (12 total golfers)*

*Guaranteed premium pairing with  
celebrities across both tournament days*

*Full access to all VIP experiences:*

Beach Welcome Party (Sneaker Ball)  
Champion Golf Rounds  
Awards & Closing Experience  
Cigars, Cocktails & Conversation

## LUXURY ACCOMMODATIONS & HOSPITALITY

*Three (3) nights of luxury accommodations at  
Baha Mar for all registered golfers  
(based on double occupancy)*

*VIP arrival experience and  
preferred room block access*

*Daily hospitality, hosted food and beverage, and  
curated guest services throughout event weekend*

## CONTENT, INFLUENCE & AMPLIFICATION

*(8-10) dedicated social media post from  
Eddie George's personal platforms*

*Featured across all event  
social channels and echo content*

*Co-branded photo and video content  
captured during the event for brand use*

*Inclusion in all media coverage  
and press releases*

## EDDIE GEORGE PRIVATE ACCESS

*Private, invite-only experience  
with Eddie George (not shared):*

Choice of Executive dinner,  
private golf session with Eddie,  
or leadership conversation.

*Dedicated time with Eddie George  
during event weekend*

## KEYNOTE & EXTENDED VALUE

*Eddie George as a featured  
keynote speaker or special  
appearance at one (1)  
company or private event  
within 12 months  
(mutually agreed upon)*

## PREMIUM INTEGRATION

*Opportunity to create a signature branded  
experience or activation during the event*

*Premium presence in VIP gifting suite*

*Ability to provide co-branded  
gifts to VIP participants*

## EXCLUSIVITY & LEGACY

*Category exclusivity at the  
Founding Partner level*

*First right for Title sponsor (2027)*

*Recognition as a founding partner aligned  
with the long-term growth event*

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**GOLD  
SPONSOR  
\$75K**

*2 Available*

# CORPORATE SPONSORSHIPS



## BRAND VISIBILITY

*Logo placement on:*

Select event signage  
Step & repeat signage  
Website and digital program

## ACCESS & EXPERIENCE

*(1) Foursome (4 golfers)  
Priority paring with celebrities  
Welcome Beach Party  
Tournament play  
Evening hospitality events*

## LUXURY ACCOMMODATIONS & HOSPITALITY

*Three (3) nights of luxury  
accommodations for all registered  
golfers (based on double occupancy)  
  
Access to all hosted food and  
beverage experiences*

## EDDIE GEORGE PRIVATE VIRTUAL SESSION

*One (1) private virtual session with Eddie George for your  
company, clients, or leadership team (up to 60 minutes)  
  
Ideal for keynote, Q&A, or executive conversations  
  
Scheduled within 6 months following the event  
(mutually agreed upon)*

## CONTENT & AMPLIFICATION

*(2-3) social media bi-weekly  
mentions from Eddie George's  
personal platforms  
  
Inclusion in event social coverage  
and recap content*

## EXPERIENCE INTEGRATION

*Branded presence at one featured event experience:  
  
Beach party, Fireside Chat,  
or Awards Reception  
  
Opportunity to sponsor one activation area  
(bar, lounge, cigar station, etc.)*

## BRAND INTEGRATION

*Inclusion in VIP gifting suite  
  
Opportunity to provide branded  
items to participants*

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# CORPORATE SPONSORSHIPS



## SILVER SPONSOR \$50K

### ACCESS & EXPERIENCE

*(1) Foursome (4 golfers)*

*Celebrity pairing during tournament play*

*Access key event experiences*

Welcome event  
Golf rounds  
Select evening functions

### LUXURY ACCOMMODATIONS & HOSPITALITY

*Three (3) nights of luxury accommodations for all registered golfers (based on double occupancy)*

*Access to hosted food & beverage throughout the event*

### BRAND INTEGRATION

*Inclusion in VIP gifting suite*

*Opportunity for light activation within shared sponsor spaces*

### CONTENT & INCLUSION

*Inclusion in event social media coverage and post-event recap*

### BRAND VISIBILITY

*Logo placement on:*

Event website  
Select images  
Printed materials

## HOLE SPONSOR \$3K 12 Available

### ON-COURSE BRAND PRESENCE

*Branded tee or green signage at one designated hole along the champions course*

*Strategic placement along high-traffic play areas for maximum visibility*

### ACCESS AND EXPERIENCE

*Opportunity to engage directly with players and guests on-course:*

Product sampling  
Brand activation  
Promotional giveaways

### BRAND VISIBILITY

*Inclusion in official sponsor listing across:*

Event website  
Digital program  
Selected printed event material

### EVENT ACCESS

*(2) Invitation to the Beach Welcome Party (Sneaker Ball)*

*Access to on-site hospitality areas during tournament play*

### BRAND INTEGRATION

*Opportunity to include branded items or offers within the event experience*

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# *Foursome* PACKAGES

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# FOURSOME PACKAGES



**FOUNDER'S  
CIRCLE**

**\$50K**

Limited Availability

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An invite-only,  
inner-circle  
experience with  
direct access to  
Eddie George and  
his private network.

## ELITE GOLF EXPERIENCE

*(1) Foursome entry into 2-  
day championship  
tournament*

*Guaranteed premium  
celebrity pairing*

*Priority tee times and caddie  
service*

## PRIVATE ACCESS & EXPERIENCES

*Invitation to exclusive Founders Circle experience with  
Eddie George*

*Dedicated, private interaction time during event weekend*

*Priority access to photo and content capture moments*

## LUXURY ACCOMMODATIONS & HOSPITALITY

*(3) nights luxury accommodations at  
Baha Mar Grand Hyatt (VIP tier)*

*VIP airport transfers and dedicated  
concierge service*

*Daily hosted food & beverage  
throughout the event*

## FULL EVENT ACCESS

*Black Tie & Tennies Welcome Gala  
(Celebrity Pairings)*

*Championship Tournament Play*

*Bahamas Beach Party Experience*

*Cigars, Cocktails & Conversation*

*Awards & Closing Celebration*

## ELEVATED STATUS & RECOGNITION

*Recognized as Founders Circle*

*Participant in official program  
Premium gifting experience (elevated tier)*

*Priority access to post-event engagement  
opportunities*

# FOURSOME PACKAGES CONT.



## EXECUTIVE FOURSOME

**\$30K**

### GOLF & TOURNAMENT EXPERIENCE

*(1) Foursome entry into 2-day  
championship tournament*

*Celebrity pairing during  
tournament play*

*Caddie service included*

### ACCOMMODATIONS & HOSPITALITY

*(3) nights luxury accommodations  
at Baha Mar (standard tier)*

*Hosted food & beverage  
throughout event programming*

### FULL EVENT ACCESS

*Black Tie & Tennies Welcome Gala*

*Championship Tournament Play*

*Bahamas Beach Party Experience*

*Cigars, Cocktails & Conversation*

*Awards & Closing Celebration*

### PLAYER EXPERIENCE

*Official event gift  
package*

*Access to gifting  
suite and  
hospitality areas*

## CLASSIC FOURSOME

**\$10K**

Limited Availability/  
Local Access

Designed for  
players who want  
to compete and  
be part of the  
experience without  
full hospitality  
inclusion.

### GOLF ENTRY

*(1) Foursome entry into 2-day  
tournament*

*Celebrity pairing  
(shared rotation)*

### EVENT ACCESS

*Black Tie & Tennies Welcome Gala*

*Tournament play (2 days)*

*Awards & Closing Celebration*

### PLAYER EXPERIENCE

*Official event gift package*

*Access to select event experiences*

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# *Signature* EXPERIENCE SPONSORSHIPS

*Align your brand with a premier celebrity charity experience.*

*Each tier offers meaningful visibility, exclusive access,  
and the opportunity to be part of a legacy- building event.*

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# BAHAMAS BEACH PARTY AND CHAMPIONSHIP AWARDS SPONSOR

**\$50K**

*1 Available  
Signature Night  
Closing Celebration*

## TITLE INTEGRATION & NAMING RIGHTS

*Official naming rights to the  
Championship Awards:*

*(E.g., “The (sponsor name)  
Championship Trophy”)*

*Title branding of the  
Beach Party & Awards Celebration*

## BRANDING INTEGRATION AND VISIBILITY

*Exclusive branding across beach party  
environment and awards stage*

*Logo placement on all event signage,  
step repeat, and awards presentation*

*Verbal recognition throughout the  
event programming*

## PREMIUM ACCESS & ENGAGEMENT

*(6) VIP event credentials*

*Opportunity to present the Championship Trophy  
alongside Eddie George*

*Opportunity to create a branded experience  
(cabana, bar, lounge, etc.)*

*Direct engagement with all players,  
celebrities, and VIP attendees*

## CONTENT & LEGACY POSITIONING

*Brand featured in all championship  
photo and video moments*

*Association with all winner  
announcements and media content*

*Positioned as the official sponsor of the most  
high-energy, visible night of the event*

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**\$35K**

## BLACK TIE & TENNIS GALA SPONSOR

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### BRAND INTEGRATION & VISIBILITY

*Exclusive brand integration within  
the official Welcome Night Gala*

*Prominent logo placement  
on event signage and step & repeat*

*Verbal recognition during program  
and celebrity pairing*

### PREMIUM ACCESS & ENGAGEMENT

*(4) VIP event credentials for opening night*

*Opportunity to provide branded gifting or  
experiential touch point during the event*

*Direct exposure to all players, celebrities, and  
VIP attendees during pairing announcement*

**\$20K**

## GIFTING SUITE SPONSOR

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### BRAND INTEGRATION & VISIBILITY

*Brand inclusion within official  
gifting suite experience*

*Logo presence within  
gifting environment*

### PREMIUM ACCESS & ENGAGEMENT

*Opportunity to include branded  
items in all VIP gift bags*

*Direct exposure to all players,  
celebrities, and VIP participants*

**\$20K**

## CIGARS, COCKTAILS & CONVERSATION SPONSOR

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### BRAND INTEGRATION & VISIBILITY

*Brand presence within  
exclusive evening experience*

*Logo placement within  
lounge environment*

### PREMIUM ACCESS & ENGAGEMENT

*(2) VIP credentials*

*Opportunity to provide branded gifting elements  
or curated experiences*



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## *INQUIRIES & PRIVATE REGISTRATION*

FOR SPONSORSHIP OPPORTUNITIES, FOURSOME RESERVATIONS,  
OR PRIVATE PLACEMENT INQUIRIES, PLEASE CONTACT:

KATRINA R. CHAMBERS,  
EXECUTIVE DIRECTOR

✉ [katrina@pro-tential.com](mailto:katrina@pro-tential.com)

☎ 615.916.0449

*Limited availability. Priority placement is extended on a first-confirmed basis.*



*\*This is an official Bahamas-sanctioned event.*